

2nd EMAC Junior Faculty & Doctoral Student Research Camp August 31 - September 1, 2017 University of Vienna, Austria

The EMAC Junior Faculty & Doctoral Student Research Camp is an EMAC initiative with the aim of raising the research capability of new/young researchers embarking on an academic career. The camp is intended as forum for

- (a) providing high-level research and career advice to next-generation researchers by senior/established EMAC scholars, and
- (b) offering opportunities for close interaction among young researchers (both junior faculty and PhD students) from different countries.

Format, Location & Faculty

The camp is planned as a two-day annual event (not clashing with the EMAC Annual or Regional Conferences) targeted at both junior faculty and PhD students (at an advanced/final stage; some already teaching) who will have the opportunity to present their research/planned publications and receive extensive feedback and advice from leading EMAC scholars. Through the ensuing discussion, issues related to personal career development will also be covered.

The second EMAC Research Camp will again be hosted by the University of Vienna (Faculty of Economics, Business & Statistics, Oskar-Morgenstern-Platz 1, 1090 Vienna, Austria) during **August 31 – September 1, 2017** with the following faculty:



- Prof. Dr. Vesna Žabkar, Professor of Marketing, University of Ljubljana
(<http://www.ef.uni-lj.si/person/Vesna-Zabkar>)



- Prof. Dr. Ajay K. Kohli, Professor of Marketing, Georgia Institute of Technology
(<https://www.scheller.gatech.edu/directory/faculty/kohli/index.html>)



- Prof. Dr. Gerrit van Bruggen, Professor of Marketing, Erasmus University; EMAC President
(<http://www.rsm.nl/people/gerrit-van-bruggen/>)



- Prof. DDr. Adamantios Diamantopoulos, Chair of International Marketing, University of Vienna; EMAC Fellow (Co-Chair; <http://international-marketing.univie.ac.at/>)



- Prof. DDr. Udo Wagner, Chair of Marketing, University of Vienna; EMAC Fellow (Co-Chair; <http://marketing.univie.ac.at/home/>)

The camp is limited to 24 participants selected on the basis of proposals submitted to the Research Camp Faculty Group. Selected participants will be placed into groups/tracks based on their topic/stage in research and invited to present their work in a supportive small-group setting. Presentations and discussions will take place in a collaborative and friendly atmosphere and, consistent with this philosophy, participants are required to attend the entire camp. All participants will receive a certificate of attendance and there will also be a “Best Paper/Proposal Award”.

Submission Guidelines

Candidates should submit an outline of their research, in which they

- (a) describe the research problem and position it against existing literature,
- (b) highlight the intended theoretical and managerial contribution,
- (c) describe and justify the methodology adopted, and
- (d) present some key results and conclusions.

The **deadline for submission is April 30, 2017**.

All submissions will be evaluated by the Faculty Group and notification of acceptance/rejection will be sent by **June 15, 2017** at the latest.

Submissions must not be longer than **7 pages in total** (incl. cover/title page, references, tables and figures). Please note that the name of the candidate and, in the case of PhD students, the name(s) of the thesis advisor(s) and relevant contact details should appear on the first page of the submission. As part of the submission process, candidates also need to complete a standard form (which can be [downloaded here](#)). On this form, candidates should also indicate whether they already have a PhD or are in the process of completing one. Candidates should also submit a short abstract (no more than 150 words) for inclusion in the program.

Please send the above mentioned documents (research proposal, abstract, and form) to emac.camp@univie.ac.at **no later than April 30, 2017**. Accepted proposals in each track will be made available to all registered participants in that track to allow everyone to prepare in advance for the discussions.

Fees

Early Bird Registration Fee: **150 € (before, July 30, 2017)**

Regular Registration Fee: **200 € (after July 30, 2017)**

The fee includes:

- Participation in the EMAC Research Camp, August 31 – September 1, 2017
- Coffee breaks and lunch during the camp
- Welcome Reception on August 31, 2017
- Certificate of Attendance

For more information, please contact Ms. Judith Ladenstein or Ms. Martina Roth at emac.camp@univie.ac.at.